

Resource Committee Meeting: Minutes 2/2/2014

Present: John Dulmage, Jack Nelson, Lynn Peterson, Deb Rice

1. We received \$145,000 in pledges this year which matches last year's totals. The mailing in the last weeks only created one more pledge. The calls to remind previous pledgers raised ~ 4 more pledges. It would seem that reminder letters are not worth it to people who seldom but might pledge.

It would seem that the change in tactic to be more inspirational and less analytic (not having pie charts or bar graphs) was not a failure but also was not strongly positive.

We agreed that to match our needs we need another approach to raising funds – pledges are limited. Is there a way we can reach beyond the congregation? Tap into community friends who might support the church because of its contribution to the community??

2. We repeated the plan to have a Committee retreat sometime this Spring. Previously we had figured on March but Jack will be away and Daniel will also not be back. So perhaps we should think about April or May? Lynn will consult with Peggy Kannenstine around these plans since she had a major role in the 2001 campaign and she knows people in the UUA who might help.

3. Some years ago a major donor to the church based her donation on the Community Dinner (Hand in Hand) which she thought was a very important community event. Clearly there are others who agree. We wonder about putting the dinner in weekly announcements and also helping with enabling donors to give money to Hand in Hand via the church?

4. John asked about financial help if the church were declared a National Heritage site. We had discussed this a few years ago but never arrived at a final answer. Becoming such a site might raise some funds but then might put restrictions which might be problematic. Will re-investigate.

5. Jack mentioned that the Finance Committee expects to need an additional \$15,000 this year for capital expenses and wants the Resource Committee to take the lead in raising this money. Rick Fiske has said he did not think that doing another silent auction would be a good idea. So we need some new ventures and ideas.

Respectfully submitted,

Lynn Peterson