

North Chapel Resource Development Committee Meeting Minutes – March 11, 2015

Present: Karen Wolk, Chair; Deb Rice; Jack Nelson; Mary Hawkins

The Resource Development Committee (RDC) meeting in March was used to do long term planning that included a review of the committee's purpose and the annual fund drive process.

1) The Resource Development Committee agreed to meet going forward on the first Sunday of the month, or alternately on the second Sunday when issues of timing arise.

- Due to the participation of several members of the RDC on other committees that meet during the first Tuesday Committee Café, the RDC will move its meetings to the first Sunday after church.
- The Committee chair, and other members as appropriate, will also attend the Committee Café meeting.
- The April meeting is moved to the second Sunday so as not to conflict with existing Easter holiday plans of some committee members.

2) The RDC discussed increasing Committee membership by reviewing the church directory to suggest and approach possible new members.

3) The committee discussed and then finalized several recommendations for the Board's review and approval regarding the annual pledge drive, including:

- That the Resource Committee is responsible for stewardship of the annual pledge drive, and the submission of appropriate grant applications, and that the Resource Committee no longer is responsible (or provides oversight) for fundraising events (i.e., Red Flannel Hash Supper, Bookstock book sale, Western Winds, music series, Winter Farmers Market, Life and Hope dinner.
- That the Board reviews the budget and finalizes the pledge drive goal by August 1.
- That the pledge drive will begin September 1 and conclude by the first week in December.
- To develop a communications plan and timeline that consistently informs and updates the church on the importance of the pledge drive and our progress toward our annual goal.

4) We also need to clarify with the Board differentiation of the pledge drive effort from the effort to restore and build the capital Reserve Fund. In addition, through Karen as a start, the RDC will explore the two anonymous offers for matching pledges to the Reserve Fund.

5) The RDC committee would like to create a formal thank you to Lynn Peterson for his years of service and leadership of the Committee, as well as his ongoing contribution to fundraising events such as the music series and book sale, and efforts in the larger community. We agreed input regarding this idea from the Board is needed.