

## Resource Committee Meeting 2/8/2015

Present: Lynn Peterson, Deb Rice, Mary Hawkins, Karen Wolk

Lynn Peterson opened the meeting by announcing he plans to step down from the Resource Committee after 8 years of serving on the committee, several of them as chair. Lynn nominated Karen to become the new chair; said nomination was accepted by those present.

Lynn presented a review of the Pledge Drive for 2015.

- The total pledged is \$150,070, the highest amount ever, even though the number of pledges is 7 less than last year and even 30 less than in 2012. Review of those pledging in past years versus this year is needed to hopefully cast information on why the number of pledges is declining.
- We continue to have the challenge of convincing persons to make pledges no later than Thanksgiving. Perhaps some different communication will help. Or stressing the utility of a regular monthly checking acct. deduction pledged in November with option to add to amount if individual circumstances allow after making initial pledge. Date to initiate and end Pledge Drive to be discussed when the committee addresses the Pledge Drive as a whole.
- We need to increase our efforts to thank people for pledges and other help they provide to North Chapel. Also needed is additional communication regarding the success of this year's drive.

We want to review and probably amend the responsibilities of our committee.

- First step to look at committee description in handbook compiled by Norwood Long. (Karen will look into this.)
- Meet early in March to discuss and plan
- Would like Board to make ultimate decision regarding Committee's obligations based on our input
- Questions about how much Resource Committee is responsible for all fund raising for North Chapel, e.g. Book Sale, Red Flannel Hash Supper, Western Wind, Music series at No. Chapel, annual renewal of VT-Quebec grant
- How should the committee divide its efforts to cover Pledge Drive, writing grants, other fund raising oversight??
- Plan how to create ongoing communication re: church's financial needs, contributions of our members and friends, and how to thank people.

We need new members for the Resource Committee. In the context of his leaving the committee and because he knows both, Lynn will contact Nancy Russell and Laird Bradley to ask if they would consider joining. Karen will follow up if there is any positive response from either. We will also ask the Board to help recruit committee members.

Because we agree communication in particular with Finance, Buildings and Grounds and the Board is important for our work, we will try and have our future meetings coincide with the "Committee Café" whatever day that may turn out to be.

We will hold an extended planning meeting early in March that will hopefully include our consultantss Elizabeth Reeves from the Board and Richard Fox. Karen will propose some dates with the time to be late afternoon.

Karen thanked Lynn for his leadership and dedication to the work of the Resource Committee.