

Communications Committee Meeting Minutes  
September 12, 2017

Present: Deborah Rice, Marcia Peterson, Gail Owens, Laurie Marshall, Wendy Smith

Absent: Geraldine Fowler

We met in the church office at 5:30 before the delayed Committee Cafe potluck to follow.

Publicity for the Western Wind concert was discussed. Marcia will create flyers to be printed on bright colored paper. Gail volunteered to distribute them to local Inns and B&Bs. ( Note: Laurie finished giving these out.) Marcia will find a list of Woodstock locations from the CoC. Deb and Marcia will collaborate on a two-sided lawn sign. Geraldine will be asked to send notices to the papers and local calendars including the Woodstock list-serve. Deb described plan to sell advance tickets which could be given away. We briefly touched on then possibility of ordering another banner for concerts that has velcro for interchangeable titles and dates.

Deb Rice, temporary secretary in lieu of Geraldine

Update 10/15/17

The concert was down-sized by the singers and changed to “free” since only three voices were available. Publicity had no discernible effect. Donations were collected at the door, amounting to \$150 in cash. Advance ticket purchasers were given option of refund, but chose to make the donation.

Update on pizza banner: This has been stored in the furnace room near the wagon used for ferrying supplies out to the oven.