

Communications Committee Meeting: June 6 2017

Present: Marcia Peterson, Laurie Marshall, Deb Rice, Geraldine Fowler, Gail Owens

Absent: Wendy Smith

Pizza Oven: Schedule created by Deb. Deb wants to buy some plastic plates that people can buy and keep for \$1. Preferably bring their own plate that they take home with them. Move away from paper plates. Dough will be made in big batches.

Eugene Friesen Concert: Sign for outside - Deb thinks she has a sign pre-made - will need some updating - Deb will look into that. Eugene sent poster. Gail and Laurie will distribute posters. Will also hand out posters downstairs during Committee Cafe for distribution. Geraldine created a banner of images for publicity purposes. Press release sent to Valley News and Vermont Standard. Created Facebook event for concert and shared on the NC Facebook page. Geraldine added the concert to the Woodstock Calendar, Daily UV calendar and that also sent to the listserves. Email Chamber to get the concert extra promotion - Geraldine to do this.

Signs: Laurie, Gail and Deb went outside to message the outside sign area. Looked at various banner designs for outdoor to advertise / promote pizza night. Designed a banner and ordered. Also need signs for Concerts (velcro on the sign to add info) and Bookstock (other public events)

Website: Laurie: Homepage - say when Leon starts? Yes - Geraldine will do that. About - talks about elevator? Outdated - Permaculture Page: needs to be updated? Listserv? Need to remove as its not being used. Social Justice Action - updated - remove old events. Community Events - remove all events. In Touch and SE newsletters - update weekly.

About? Maybe ask Welcome and Engagement? Will ask tonight.

Bookstock: Get a similar banner for promoting North Chapel at these different events. Marcia will work with Deb for signage.

Submitted: Geraldine Fowler